

COLLABORATIVE Practice Tips

April 2021

A monthly bulletin from the CP Cal Practice Excellence Committee

The Practice Excellence Committee is pleased to offer tips to help you increase your Collaborative cases and achieve *practice excellence*.

Please send us your comments and questions! Email us at info@cpcal.com

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CP CAL CELEBRATION “TO GO”

In a world where “to go” has become our new normal, why should this year’s CP CAL Celebration be any different? From April 23rd to April 25th, 2021 CP CAL is serving up a menu of options to fill up our educational, social and collaborative palettes! Click on the link below to register for the conference, then watch for the follow up email from CP Cal Celebration “ATTENDEE ACCESS TO CP Cal Celebration XV” to access the weekend’s buffet of opportunities to learn and celebrate with other collaborative professionals.

[Register Now!](#)

Dynamic Plenary Speakers:

Friday afternoon tea starts at 1:05 p.m. with Chris Hargrave, professional snowboard coach (X Games athletes like Shaun White, Toby Miller, and Hannah Teter), kicking off our conference by sharing his experiences with life and death situations and the importance of coaching; relating these experiences to our work with divorce and custody challenges. Chris

our work with divorce and custody challenges. Oms will guide us through philosophies and methodologies to inspire and work with our collaborative teams.

Saturday's lunch hour starts at 11:20 a.m. and spotlights Deborah Gilman, who will be providing the space for us to "Roll With It" by teaching us to recognize resistant behavior in our clients (avoidance, defensiveness, confrontation) and underlying motivations. Deborah will help us to identify best practices to respond to unwilling clients. Deborah will also focus on creating cooperation between professionals and clients for eliciting change and making agreements.

Sunday morning at 11:00 a.m. Jarrett Green will round out our three-day pub crawl by sharing the how to's of Stress Resiliency and Peak Performance for High-Stress Professionals. Jarrett's main course includes a collection of tangible, science-based techniques - which can be put to use the very next day - for reducing stress, magnifying resiliency, and enhancing cognitive functioning in our collaborative work and personal lives. Prepare for a meal filled with joy and emotional empowerment!

3 Days of Interactive and Skill-Building Workshops:

Workshops # 1 through #12 provide the main ingredients for the collaborative, settlement negotiation, coaching, financial, team collaboration and high conflict skills that we have been craving.

Premier Networking:

Collaborative Practice on zoom creates teams that can be made and cultivated based on affinity, expertise and unique experience, all of which will benefit the families we work with. Don't miss expanding your practice by not being limited to the old school notion of the in-person meetings. Taking classes together creates common language and growing trust. These connections are always the strongest basis for referrals and team formation.

Opportunities to Socialize and Celebrate with Other Collaborative Professionals:

Don't miss our Friday Night Dine Around! Sign up for any one of the following selections, set up a relaxing space and enjoy happy hour:

- Draw-A-Saurus, Dr. Freud (Pictionary)
- Favorite Romantic Comedies
- Drink, Dine and Dash
- Wine, Cheese, Chocolate & Fruit - Nothing Better
- Cocktails and Game Night
- Wine, Cheese, and Experiences That Please
- Book Lovers
- What We've Learned From the Pandemic - share and connect
- Recipe Swap Recipe Swap - Share Your Favorite

- Food and/or Beverage and Why You Love It
- Unlocking Us: A Brene Brown Approach for Collaborative Pros

Saturday Social: Gather with us at 4:15 p.m. for Eureka Awards, appetizing updates and an engaging and interactive group experience!

From the PEC:

Creative Writing Metaphors can be a powerful way to connect and to help others to understand what you're talking about in a deeper, more powerful way. Whether you're writing a blog post or an advertisement for Divorce Options, try visualizing a feeling first. What does this feeling look like? Then take it from there. Here's an example from an ad for Divorce Options:

"When people decide to divorce, they're staring at a dark forest of the Unknown. Unfortunately, for most, the only path they can see through this forest is one that is ugly, painful and expensive. We teach this class to show people that there are other paths, with fewer obstacles, which will lead to much better outcomes for all. The Divorce Options class is all about pointing out those paths, and illuminating the forest a bit with some important information about the legal, financial and emotional issues of divorce."

This is only one example. You can do better! Bring out your inner poet. Be creative! THIS is the way that marketing becomes fun. AND, be sure to attend the CPCal Celebration this month. Let's figure out ways to be creative together!!!



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