

COLLABORATIVE PracticeTips

April 2023

A monthly bulletin from the CP Cal Practice Excellence Committee

The Practice Excellence Committee is pleased to offer tips to help you increase your Collaborative cases and achieve *practice excellence*.

Please send us your comments and questions! Email us at info@cpcal.com

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Are you a collaborative professional with a deep interest in understanding clients' concerns, goals, and needs? Are you interested in proven techniques for creating an effective collaborative process for your clients? This year's CP Cal Celebration has expanded on the substance and variety of the programs it has to offer, and for mental health professionals, there are a multitude of workshops that are providing continuing education credits! If you haven't yet signed up for the 2023 CP Cal Celebration, Back on the Trail, being held April 21st through April 23rd, take a gander at the list below and get to work! What are you waiting for?

Opening Friday Plenary April 21st (1.5 hours 5-6:30pm) **“Discovering and Dealing with Innate Unconscious Bias” - Sacha Joseph-Mathews, PhD.**

WK #2 (3 hours 4/22 9am-12pm) **“Understanding Micro/Macro Behaviors**

and Aggressions Which Impact Inclusive Workplace Cultures” - Sacha Joseph-Mathews, PhD.

WK #7 (1.5 hours 4/22 10:45am-12:15pm) **“The Collaborative Guidebook”** (Steven Rutlen, JD, Linda Tell, RN, LMFT and April Maynard, JD, CFLS)

Saturday Plenary April 22nd (1.5 hours 12:30-2:30pm) **“The Burr Under the Saddle: How Unresolved Marital Issues Fester in the Divorce Process” - Sherry Cassedy, JD, MA and Matthew Sullivan, PhD.**

WK #8 (2.5 hours 4/22 2:15-5:15pm) **“Anchoring while Expanding: The Unique Creative Role of The Child Specialist** (Nancy Ross, LCSW, BCD and Ariella Goodwine-Fischer, LMFT)

WK #10 (1.5 hours 4/22 2:15-3:45pm) **“Why Collaborative Professionals Should Be LGBTQIA Allies”** (Kathy Campbell, JD, CFLS, Gwen Mathewson, JD. Mary Sakaguchi, JD, Ariella Shuster, JD)

WK #11 (1.5 hours 4/22 2:15-3:45pm) **“Discernment Counseling – A Possible Solution to Divorce Ambivalence”** (Ann Cerney, MA and Nina Raff, LCSW)

WK #13 (1.5 hours 4/22 4-5:30pm) **“Help We Need a Lifeline: Assisting the Divorcing Family to Function Using Structural Family Systems Therapy Techniques”** (Jon Kramer, LCSW, Kimberly Davidson, JD, Heidi Tuffias, JD, RJ Thomas, LMFT)

WK #14 (1.5 hours 4/22 4-5:50pm) **“Divorce Recovery and Wellness”** (Valerie Sher)

Workshop #16 (1.5 hours 4/23 9-10:30am) **Campbell & Hughes “How the Insight Approach to Conflict Resolution Facilitates Better Outcomes in Collaborative Divorce and Mediation”** (Kathy Campbell, J.D., CFLS, Gwen Mathewson, JD. Mary Sakaguchi, JD, Ariella Shuster, JD., and Carol Hughes, Ph.D., LMFT)

NOTE: CP Cal is sponsored by Barbara Griswold, LMFT, to approve Continuing Education Credit for mental health professionals. Barbara Griswold, LMFT, is approved by the California Association of Marriage and Family Therapists to sponsor continuing education for MFTs, LCSWs, LPCCs, and LEPs licensed through the California Board of Behavioral Sciences. CAMFT-approved CE provider #023504 CP Cal and Barbara Griswold, LMFT maintain responsibility for the programs/courses and their contents.

NOTE: The Friday and Saturday Plenaries and workshops #2, #14 and #16

are approved to offer CE credits for Psychologists.

CP Cal is approved by the California Psychological Association to provide continuing professional education for psychologists. CP Cal maintains responsibility for this program and its content. Provider # COL141. CPA is approved by the Board of Behavioral Science as a provider of CEs for LMFTs and LCSWs

[Register Here](#)

From the PEC:

Post Pandemic Branding

We're all aware that with most Collaborative divorces moving to completely online there are no longer a lot of regional boundaries for clients when they are choosing their team, nor for professionals who are recommending colleagues. So it's time to re-think what makes you a special frog in this much larger pond.

Take some time to consider the things that set you apart. Do you still have a physical office and actually meet with clients in person? Some clients are longing for this! Do you speak another language fluently? Do you have a background or special training in: narcissism, early childhood, DV, chronic mental illness, substance abuse, trauma, real estate, neurodiversity, gender diversity, other cultures, golf, corporate culture etc, etc?? It may help to sit down and make a list of your experiences, both professional and personal, which at first may seem completely unrelated to divorce work. Ironically, it is these personal and not divorce-related details which may form the "spark" when a referral source is considering whom to recommend. "Hmmm...this client is totally into cycling. Lots of lawyers out there, but I know one who is totally into Ironman and they'd relate about long distance bikes. Let's see if he has openings!"

Once you are in tune with what's unique about you, it's time to get the word out. Definitely have a personal paragraph in your bio on your website which talks about your hobbies, where you've lived, where you went to school and professional experience and training which may not be directly related to your divorce work. And, get out there and meet people. This is how you justify the time you spend just talking about hobbies when you're out to lunch with a colleague or attending awesomesauce events like the Celebration. This is the fun part of marketing. It's so easy to...just be all of you!

: -)

Beth



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